

**University Planning and Coordinating Council**  
**Meeting Notes**  
**September 27, 2007**

**Attendees:**

Terry Ballman  
Bill Cordeiro  
Joanne Coville  
Marty de los Cobos  
Therese Eyermann  
Ted Lucas  
Peter MacDougall  
Greg Sawyer  
Ashish Vaidya  
Deborah Wylie  
Scott Frisch

**Absent:**

Chelsee Bente  
Dave Chakraborty  
Maureen McQuestion  
Cris Powell  
Mitchel Sloan  
Jane Sweetland

Marty de los Cobos introduced new member of the Advancement Division, Celina Zacarias, who has been appointed Director of Community and Government Relations.

Moved by Sawyer and seconded by MacDougall to approve notes of August 30 meeting.

Strategic Priorities

Based on the list provided at an earlier meeting, further discussion took place to set the top three strategic priorities for 2008-09. Emerging from the discussion were the following:

- Student retention and success
- Tenure/tenure track faculty hiring
- Space for classrooms/labs/offices/recreation & athletics/physical infrastructure

Recommendation of these three items as top priorities will be sent to President Rush.

The fourth item that emerged as a priority was support for Advancement's base budget to reflect actual staffing expenditures.

During the discussion pertaining to student retention and success, it was suggested that we look at where we are being successful and where we need to be more successful. It was noted that Sue Saunders, along with EMSSC, is working on defining student success.

#### Strategic Plan – Reports from Working Groups

**External Working Group:** Vaidya distributed handout for External Environment. This group plans to have a draft report ready for the November meeting. Several suggestions were made of other information to look at such as: steady decrease of state support for education, increased costs for students, decline in wages for working class, and financial aid cuts.

Council members commented on the excellent and easy to understand manner in which the information was presented.

**Internal Working Group:** Opinion cards will be distributed to students, faculty and staff asking what they would like CSUCI to be known for by 2011. Student Affairs will put the cards in the areas where voter registration will be held to get more student coverage. Academic Affairs will hold two sessions to gather input. Cordeiro will facilitate and capture feedback from the sessions.

**Community Working Group:** Approximately 1500 invitations were sent out inviting community members to participate in one of three focus group meetings. The meetings will be held on October 18, 3:00 – 5:00 p.m.; October 25 – 5:30 – 7:30 p.m.; and, November 8, 8:00 – 10:00 a.m. Cordeiro will serve as facilitator for each session. Recorders need to be assigned.

Next meeting is scheduled for October 25.

Meeting adjourned at 10:55 a.m.