

**University Planning and Coordinating Council**  
**Meeting Notes**  
**February 28, 2008**

**Attendees:**

Terry Ballman  
Dave Chakraborty  
Joanne Coville  
Scott Frisch  
Greg Sawyer  
Jane Sweetland

Chelsee Bente  
Bill Cordeiro  
Therese Eyermann  
Peter MacDougall  
Mitchel Sloan  
Ashish Vaidya

**Absent:**

Blake Gillespie  
Maureen McQuestion  
Deborah Wylie

Ted Lucas  
Cris Powell

Approval of Minutes

Moved by Sawyer and seconded by Sloan to approve minutes of November 29.

Strategic Plan Reports

**Internal Working Group:** A summary report and supporting documentation was distributed. The information gathered focused on the University's strengths, weaknesses, where do we want the University to be in five years and what do we see as the campus' unique identity.

McQuestion asked if there would be another loop that goes back to the campus. Cordeiro responded that a draft of the Strategic Plan will be circulated with appendices attached. A comment period will be provided.

**Community Work Group:** Sloan reported that there were three community sessions held. Approximately 1500 invitations were sent out to various members of the community which included our educational partners, corporations, elected officials, non-profits, hospitals, donors, alumni and Board members. Community members are excited and want to continue to be engaged with the University. Follow up letters will be sent to all participants and the Strategic Plan will be made available for their comment. Sloan thanked Cordeiro for leading each of the meetings.

**External Working Group:** Vaidya distributed a summary and supporting documents. The amount of data and number of reports looked at to come up with the summary was overwhelming. Six significant issues for strategic planning purposes were identified.

Cordeiro distributed the Academic Affairs report. He will have a rough draft of the Strategic Plan ready by the March meeting.

Discuss Possible Scenarios

Eyermann presented a PowerPoint presentation on Scenario Building and the benefits it has in strategic planning. The following three groups were formed:

**Group 1:** Joanne Coville, Therese Eyermann, Scott Frisch, Maureen McQuestion, Jane Sweetland, Ashish Vaidya

**Group 2:** David Chakraborty, Blake Gillespie, Greg Sawyer, Mitch Sloan, Deborah Wylie

**Group 3:** Terry Ballman, Chelsea Bente, Kathryn Leonard, Peter MacDougall, Cris Powell

Each group was asked to

- a) select the two driving forces the group believes will most impact CSUCI in the next 5 to 7 years
- b) Locate these on the scenario chart which was provided
- c) Develop a text scenario that describes the interaction of the driving forces in each quadrant of the chart

Groups were asked to continue the exercise on their own, and bring back their four scenarios at the next meeting on March 27. Scenarios should be sent to Cordeiro by March 21 so that he can begin to distill them and look for commonalities in advance of the meeting.