



CSUCI to Host Author Michael Pollan

Camarillo, Calif., April 4, 2007 - California State University Channel Islands will host a presentation by author Michael Pollan titled "How to Eat in a Fast Food World," at 6:30 p.m. on April 26 in Malibu Hall 100 on the campus of CSUCI.

The event is free and open to the public. Event parking is \$6. Parking permits can be purchased from dispensers in Lots A1, A2, and A7. Follow signs to event location.

Pollan, author of the New York Times best seller, *The Omnivore's Dilemma: A Natural History of Four Meals*, and *The Botany of Desire: A Plant's Eye View of the World*, will focus his presentation on the food we eat, cultivate, and raise. Pollan is a frequent contributor to the New York Times Magazine, and he is the Knight Professor of Journalism at the University of California Berkeley.

Copies of Pollan's books will be available for purchase at the event, and a book signing will follow his presentation.

This event is sponsored by the following CSUCI programs: English, the Martin V. Smith School of Business & Economics, Biology, History, Sociology, and Environmental Science & Resource Management. California State University Channel Islands Foundation and the Instructionally Related Activities Fund are also sponsoring the event.

For more information or to RSVP, please contact 805-437-8598. RSVPs are requested but not required.