



# CSUCI Students Bring DUI Prevention and Awareness to a New Level Innovative Program

Camarillo, Calif., March 4, 2009 - Students at California State University Channel Islands will present 'Every 15 Minutes,' an on campus DUI collision simulation, at 1:15 p.m., Tuesday, March 10 as a part of Alcohol Awareness Week. The mock collision will be located on Ventura St. between the Anacapa and Santa Cruz Village housing complexes.

The 'Every 15 Minutes' program was conceived fall 2007 in Dr. Alan Pasternak's Peer Education class as a student activism project designed to show students and the campus community the perils of drinking and driving. The event includes a dramatization of extracting a DUI collision victim from a mangled vehicle using the Jaws of Life by the Ventura County Fire Department. A grant from the Office of Traffic Safety was obtained by the Division of Student Affairs to help fund the two-year project. The first simulation took place in March 2008 in front of the Bell Tower building.

"The benefit of this event is to show students a live re-enactment that is very impacting and all too real. We hope it will influence them to think twice before they drink and drive or get in a car with someone who has been drinking," said Diana Garay, one of the students spearheading the program.

For additional information about the 'Every 15 Minutes' program, contact Diana Garay at [diana.garay@csuci.edu](mailto:diana.garay@csuci.edu).

For media inquiries please contact Nancy Covarrubias Gill, Director of Communication & Marketing at CSU Channel Islands, 805-437-8456 or [nancy.gill@csuci.edu](mailto:nancy.gill@csuci.edu).

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## *CSUCI Mission Statement*

*Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.*