

The Cove Bookstore Grand Opening Event

WHEN: Tuesday, Sept. 25, 2007 at 1 p.m.

WHERE: The Cove Bookstore, 45 Rincon Drive, Camarillo (located in the Town Center on the California State University Channel Islands campus)

WHAT: Follett Higher Education Group and California State University Channel Islands will host a grand opening ceremony for The Cove Bookstore at the time and place listed above. The ceremony will include remarks from University President Richard R. Rush, Dr. Wm. Gregory Sawyer, Vice President for Student Affairs, and Tom Christopher, President of Follett Higher Education Group. The new bookstore is located in the Town Center just east northeast of the new John Spoor Broome Library on the CSUCI campus. The new bookstore is 6,260 square feet, and replaces the former bookstore location which occupied about a 3,800 square feet of space in the Bell Tower. The grand opening activities will include a ribbon-cutting ceremony, and a drawing for a 15-inch LCD TV, a 26-inch bicycle, and 20 \$25 gift cards. There is no purchase necessary to enter the drawing. The first 1,000 customers on Sept. 25 will receive a free tote bag.

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