



MVS School at CSUCI to host speaker David Allen on Feb. 19

Camarillo, Calif., Jan. 18, 2008-The Martin V. Smith School of Business & Economics at California State University Channel Islands will host David Allen, an author and the founder and president of the David Allen Company, a management consulting, coaching, and training company. The MVS School event featuring Allen will be held on the CSUCI campus beginning with registration and a mixer at 4:45 p.m. on Tuesday, Feb. 19. Allen's presentation will begin at 5:30 p.m.

Allen's presentation titled "Getting Things Done: the Art of Stress-Free Productivity" is free and open to the public but seating is limited. An RSVP is required and can be made by calling 805-437-8598. Parking will be available on the campus and will be complimentary. Signage will be posted for the event parking.

Allen is an international best-selling author of two books, "Getting Things Done: the Art of Stress-Free Productivity" (Viking; 2001) and "Ready for Anything: 52 Productivity Principles for Work and Life" (Viking; 2003). Over the past 20 years, Allen has developed and implemented productivity improvement programs for more than a half million professionals in hundreds of organizations worldwide, including many Fortune 500 corporations and U.S. Government agencies.

This event is sponsored by the Martin V. Smith School of Business & Economics.

For media inquires about this Martin V. Smith School of Business & Economics event contact Ceal Potts, Communications Specialist at CSUCI, 805-437-8940 or cecilia.potts@csuci.edu.