



C-SPAN Campaign 2008 Bus to visit CSUCI

Camarillo, Calif., Nov. 5, 2007-California State University Channel Islands will host the C-SPAN Campaign 2008 Bus from 10:30 a.m. to 1:30 p.m. on Thursday, Nov. 8 in collaboration with Time Warner Cable.

The Campaign 2008 Bus is a 45-foot mobile production studio that is traveling the nation to promote and enhance C-SPAN's extensive coverage of the 2008 presidential race. The "Road to the White House" tour includes stops at major political events in battleground states and tours of state capitals. The Campaign 2008 Bus is continuing its educational mission by visiting schools around the country, offering presentations about the political process and C-SPAN's unique coverage of politics to students.

Scott Frisch, professor of Political Science at CSUCI, will involve students from a class on Electoral Politics by visiting and interacting with staff members from the Campaign 2008 bus. All CSUCI students, faculty, and staff are welcomed to visit the C-SPAN bus as well as members of the public. Limited parking is available on campus and is \$6 for a daily permit. Free parking is available from the Camarillo Metrolink Station/Lewis Road parking lot in Camarillo with free shuttle service to and from the campus. Riders should board the CSUCI Vista bus.

C-SPAN's signature political program "The Road to the White House" features regular coverage of the candidates, issues and events that shape presidential politics. "Road" marks 20 years on the air in 2008 and is also the name of the Campaign 2008 Bus' first tour. "Road to the White House" airs on C-SPAN Sundays at 6:30 / 9:30 p.m. ET, and it is simulcast on C-SPAN Radio and www.c-span.org, where the weekly video also is archived.

The C-SPAN Bus program was launched in November 1993 to demonstrate cable's commitment to education. Introducing thousands of teachers, students, and schools to C-SPAN programming as an educational resource, the C-SPAN buses have visited all 50 states, presidential libraries, and are now on their fourteenth nationwide tour. While visiting communities across the country, the buses serve as a reminder that C-SPAN was created by the cable industry and is offered as a public service.

For more information about the C-SPAN Campaign 2008 Bus visit contact Nancy Gill, director of communications & marketing at CSUCI, 805-437-8456 or nancy.gill@csuci.edu