

## URA COUNTY COMMISSION FOR WOMEN

Outreach will also be made to professional, religious and elected women representatives in state and local government; school boards; and faculty and students in local colleges and universities.

The Conference is expected to have far-reaching effects in the community as information is shared and disseminated, and women are encouraged to understand and develop their own economic abilities and power. The first conference will be a "Train-the Trainer" model for similar conferences in the future, with an expanding role and outreach building on the initial success. Early enthusiastic response from potential partners and participants confirms that there is a great need in the community for the conference's focus and commitment to the economic empowerment of women in this global economy.

The estimated Conference cost \$14,000. Both Sage Publications and McCune Foundation have agreed to become sponsors. Wells Fargo Bank and other corporate sponsorships and foundation grants are being pursued to cover the cost of the first conference. Revenue collected from registration fees will be earmarked as seed money to continue future conferences on a selfperpetuating basis. A priority of the planning committee is to provide top-quality content and presentation with comprehensive, grass-roots outreach and publicity so that the impact on the community is far-reaching and long-lasting.

As the coalition of interested organizations grows, and networking expands the contact lists, the conference is becoming a truly grass-roots organization. It is universally recognized that Ventura County has long-needed a conference of this type, particularly as Santa Barbara County is being well-served by the Women's Economic Justice Project conference at UCSB each year and now that the annual Creative Options Conference at Cal Lutheran is no longer being held.

Correspondence/Communication

The changes anticipated as a result of the proposed conference are the increased awakening of women to their leadership role in the changing global economy, and their growing participation in decision making locally, in the workplace, and in the community at large.

The Ventura County Community Foundation will serve our collaborative as the fiscal agent to receive funds and disperse expenditures. Your donation may be made to VCCW Fund, in care of VCCF, Tax ID #77-01650291317 Del Norte Road, Suite 150, Camarillo, CA 93010-8504..

The two main contacts are Diana Goodrow, Chair Ventura County Commission for Women and Catherine Smith, President National Women's Political Caucus. Planning is proceeding with input and encouragement from over 40 women leaders in Ventura County.

We would appreciate your favorable response to our request and welcome the opportunity to answer any questions you may have in helping launch this very exciting and far-reaching community project.

Commissioners AnnoUncements

## Sincerely,

11. Next meeting: July 🖡 2006 9:00 -12:00, 700 Temple Avenue, Camarillo 93010 Diana Goodrow, Chair Ventura County Commission for Women (805) 649 1136 and be that be showing the second se

Catherine Smith, President National Women's Political Caucus GM nnA rttu?

neohemAne Cc: Pam McCardell, Administrative Assistant Wells Fargo and a baetle of dely uova or participate in the meeting, please contact the Commission at (805) 652-7611 at least two days prior to