

# VENTURA COUNTY COMMISSION FOR WOMEN

Human Services Agency

505 Poli Street

Ventura, CA 93001

(805) 652-7611

[www.vchsa.org/cfw](http://www.vchsa.org/cfw)

## COMMISSION MEMBERS:

### DISTRICT I

Cindi Love  
Cecilia Fargo  
Diana Goodrow

### DISTRICT II

Janis Gardner  
Elizabeth Wagner  
Lyndsay Heitmann

### DISTRICT III

Rosalinda Figueroa  
Sharon Hillbrant  
Janice

### DISTRICT IV

Jan Lawrence  
Bonnie Warrington  
Cynthia Hollister

### DISTRICT V

Bea Gan  
Ina Howard  
Ruth Ann McAllister

## MINUTES

July 31, 2004

Senior Nutrition Center

2220 Ventura Blvd.

Camarillo, CA

### Strategic Planning Retreat

#### 1. Call to Order by Chairperson Goodrow at 10:00 a.m.

#### 2. Roll Call

A Cindi Love	P Lyndsay Heitmann	P Cynthia Hollister
P Cecilia Fargo	P Roslinda Figueroa	P Bea Gan
P Diana Goodrow	P Sharon Hillbrant	P Ina Howard
P Janis Gardner	P Jan Lawrence	P Ruth Ann McAllister
A Elizabeth Wagner	P Bonnie Warrington	

#### 3. Opening Exercise: Led by Commissioner Figueroa

#### 4. Working Agreement: Commissioners agreed on rules to be observed during retreat Maricela Morales – Retreat Facilitator

#### 5. Hopes/Expectations:

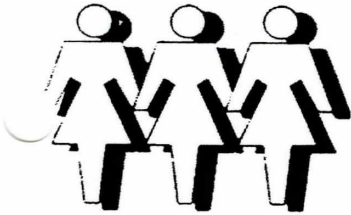
- Get results – implement ideas
- Goals for this year
- Clearly define and prioritize our goals
- Commitment to work together more closely
- Linked to Mission Statement
- Goals must be realistic – Come prepared to monthly meetings  
Extra Committee meetings will be necessary
- Continue to share ideas
- Define ourselves, our role, our goals
- Explore strengths of each Commissioner
- 1 or 2 immediate (3 month) achievable goals
- Use meeting time efficiently

#### 6. SWAT (Strengths, Weaknesses of the Commission, Opportunities, Threats (Challenges)

Commissioners separated into groups and listed, for each group, the perceived strengths, weaknesses, opportunities and threats (challenges) as Commissioners and then went through each group's list collectively.

#### 7. Mission

- VCCW encourages, supports and facilitates the empowerment and education of Ventura County women
- Make recommendations to Board of Supervisors on issues impacting women & families



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### 7. Mission - Continued

- Coordinate efforts with federal, state and local groups to improve quality of life for women
- Conduct additional studies or tasks assigned or approved by Board of Supervisors

#### National Association of Commissions for Women 2004-2005 Issues

- Equal rights for women
- WalMart – pay equity
- Women voter participation and as candidates
- Non-consolidation of Commissions
- Support Civil Rights Acts of 2004

#### National Council of Women's Organizations- 2004-2005 Issues

- Equality
- Violence
- Economic Security
- Family Law
- Women in Prison
- Education
- Employment
- Health Care Access
- Reproductive Health

### 8. Prioritize Goals – 2004-2005 (July – June)

#### a. Networking Summit (Diana)

- Coordinate efforts with other women's groups
  - Make recommendations to Board of Supervisors
- Issues vs. programs/activities  
Challenges  
What needs to be done; legislative issues  
Include violence issue

#### b. Review/Revise Brochure (Jan)

- Need to change WEB address
- Take out Creative Options, etc.
- Place on website?

#### c. Non-Profit Status (Jan & Diana)

- Need resumes from Ina and Bea
- Need to complete proposal
- Would like to see sample of another proposal
- Work with/through Community Partners

#### d. Website (Cindy)

- Cindy now has access

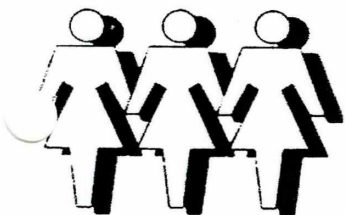
#### e. Child Support Issues (Bonnie)

- Discontinued C.S. services in East County
- Re-institute Family Law Forum – focus on East County
- Bilingual
- Child Support Collections – Education on how to navigate the 'system'
- Enforcement — Ombudsman Position – evaluate
- Collaborative Partners? – Women Lawyers Association

#### f. Health Symposium for Women (full day) (Bea)

- Promotion, education, advocacy
- Collaborative Partners? Ventura County Healthcare agency

### 8. Goals – 2004-2005 (Continued)



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### g. Board of Supervisors Report – Annual (Janis)

- Commission Activities
- Written & Submitted
- Public presentation to Board of Supervisors (Time Certain)
- Add requested budget/In-kind member collective contributions
- Visibility – Publicity
- Input from each member
- Can be useful to 501c3 proposal

### h. Other

- Women's History Month (Ina & Ruth Ann)  
Soroptomist
- Women's Economic Justice Project – support (Rosa)
- Collaborate with CAWA (Cecilia) to strengthen collective voice  
And NOW (Lindsay)
- Legislative Advocacy linked to state/federal (Bonnie/Cecilia/Diana)  
Monitor  
Individual action  
Group action
- Newsletter (Cindy)

## 9. Organizational Viability

### Governance

- Board of Supervisors Report
- CalWorks Report (June)

### Financial & Human Resources

- Non-profit status

### Programs/Services

- Networking Summit (February)
- Child Support/Enforcement Issues (June)
- Health Symposium (May 06)
- WEJP – (September/March)
- Legislative Advocacy

### Infrastructure

- Brochure (September)
- Newsletter (December)

### Visibility & Strategic Relationships

- Website (On-going)
- Women's History Month (March)
- Collaborate with CAWA and LOW (Link)

## 10. Timeline (2004-2005)

### September 2004

- Non-profit 501c-3 – brainstorm
- WEJP
- Brochure re-visited

### October 2004

- Outline proposal – October 2<sup>nd</sup>

## 10. Timeline (Continued)

### November 2004

- Legislative Advocacy – vote (November 2<sup>nd</sup>)



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## December 2004

- Non-profit 501c-3

## January 2005

- Board of Supervisors Report
- Newsletter

## February 2005

- Women's History Month

## March 2005

- WEJP

## April 2005

- Networking Summit

## May 2005

- Child Support Issues

## June 2005

- CalWorks Report & presentation

11. Commissioners reviewed new business cards and approved the format.
12. Checkout and Adjournment 3.00 p.m.
13. Next meeting September 4, 2004 at 9:00 a.m., 2220 Ventura Blvd., Camarillo, Ca.
14. Commissioners' Mileage/Hours/ Expense Report - July 2004

Diana Goodrow	400/60/\$700
Jan Lawrence	60/10/\$15
Bonnie Warrington	125/75/\$0
Rosalinda Figueroa	30/7/\$8
Bea Gan	50/20/\$50
Sharon Hillbrant	10/5/\$0
Cynthia Hollister	30/7/\$6
Ruth Ann McAllister	20/7/\$0
Ina Howard	16/6/\$8
Cecilia Fargo	30/25/\$20
Janis Gardner	30/7/6
Lindsay Heitmann	30/7/6

Respectfully submitted,  
Cynthia Hollister