

NEEDS ASSESSMENT FOR
VENTURA COUNTY WOMEN 1990
District 4

DISTRICT IV
SUPERVISOR JIM DOUGHERTY
WOMEN'S OUTREACH MEETING
MARCH 29, 1990

SUMMARY AND EVALUATION

We did meet our primary goal of acquainting women of the community with the Ventura County Commission for Women.

According to the needs assessment and the evaluation forms, we did not reach those women with actual needs themselves. Our initial contact will create a word-of-mouth form of publicity to alert the public to our goals and our accomplishments.

Based on the evaluation form, not one of those attending learned of the meeting through the media.

Suggestions to better publicize and facilitate the event :

1. Personally hand out fliers at busy grocery stores
2. Notify churches so that they may put the event in their bulletins
3. Notify singles groups
4. Notify Day Care Centers
5. Provide child care to enable single parents with needs to attend

The awarding of door prizes created a relaxed atmosphere and made the evening more enjoyable. A rule of one door prize per person definitely needs to be established.

13 of the 28 women attending filled in Needs Assessment.

The future evaluation forms need to have a space for name, address and telephone so that follow-through is possible.