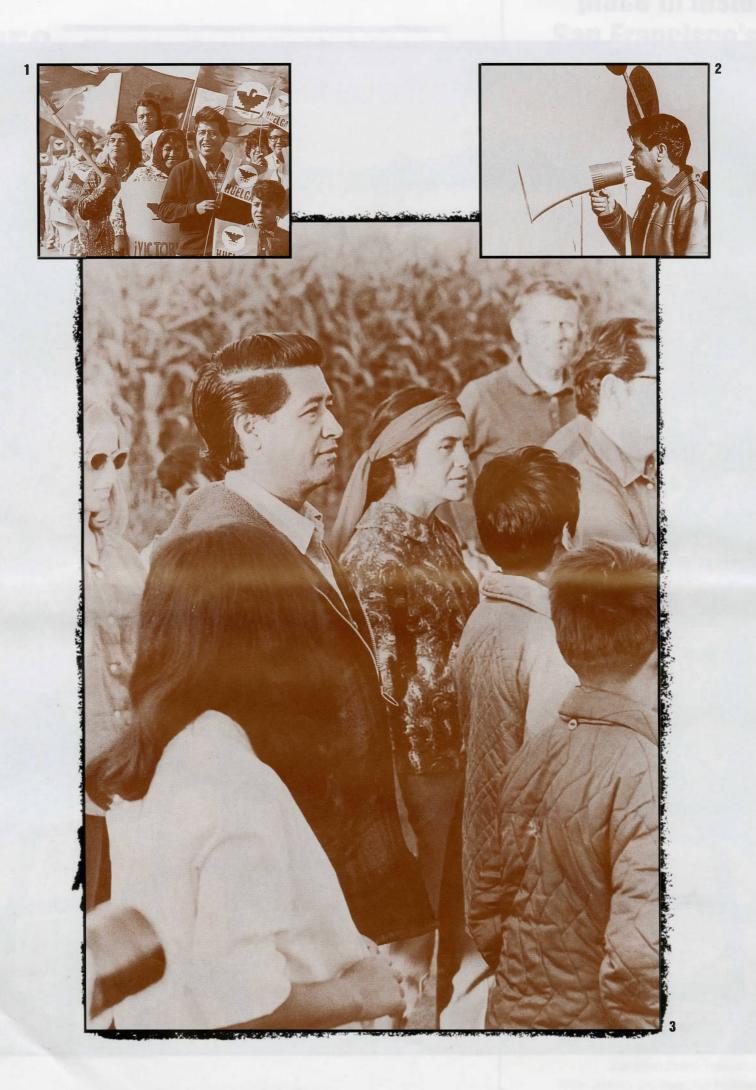




1927-1993



Cesar Chavez leading a march by grape strikers on the streets of Delano in March 1966. (© All rights reserved Sun Mt. Photo by George Elfie Ballis.)
 Cesar on the picketline after vineyard workers first struck Delano-area table grape growers in 1965.
 Cesar with United Farm Workers co-founder Dolores Huerta in the early 1970s as they organized farm workers.



From the fields

of broken dreams,

the spirit of

an eagle arose.



4 Cesar Chavez rallying farm workers in Southern California during the 1980s.
5 Cesar giving hope and encouragement on the picketline during a strike by 10,000 Salinas Valley vegetable workers in 1970.
6 Cesar addressing a rally of farm workers in the Coachella Valley in 1972. (*Photo by Oscar Castillo.*)

7 Cesar meeting with college students.



He led people

to believe

in themselves.



8 Cesar Chavez testifying in the late 1960s about the plight of farm workers at a Congressional hearing in Washington, D.C.

9 Cesar speaking to 10,000 farm workers at a summer 1975 rally in Salinas. (*Photo by Cathy Murphy.*)

10 Cesar with East Coast farm worker supporters in the 1980s.



Across the land,

the eagle soared

as his union

became a nation.



11 Cesar Chavez walked with farm workers in an historic 340-mile 1966 march from Delano to Sacramento.

12 Cesar after 25 days of fasting in 1968 to rededicate the farm workers to nonviolence.

13 Cesar and Ethel Kennedy at the conclusion of his 36-day fast in 1988 to protest the pesticide poisoning of farm workers. He was 61. (Photo by Victor Aleman.)

14 Ending his first fast on March 10, 1968 in Delano. Sen. Robert F. Kennedy called Cesar "one of the heroic figures of our times."



Our spirits

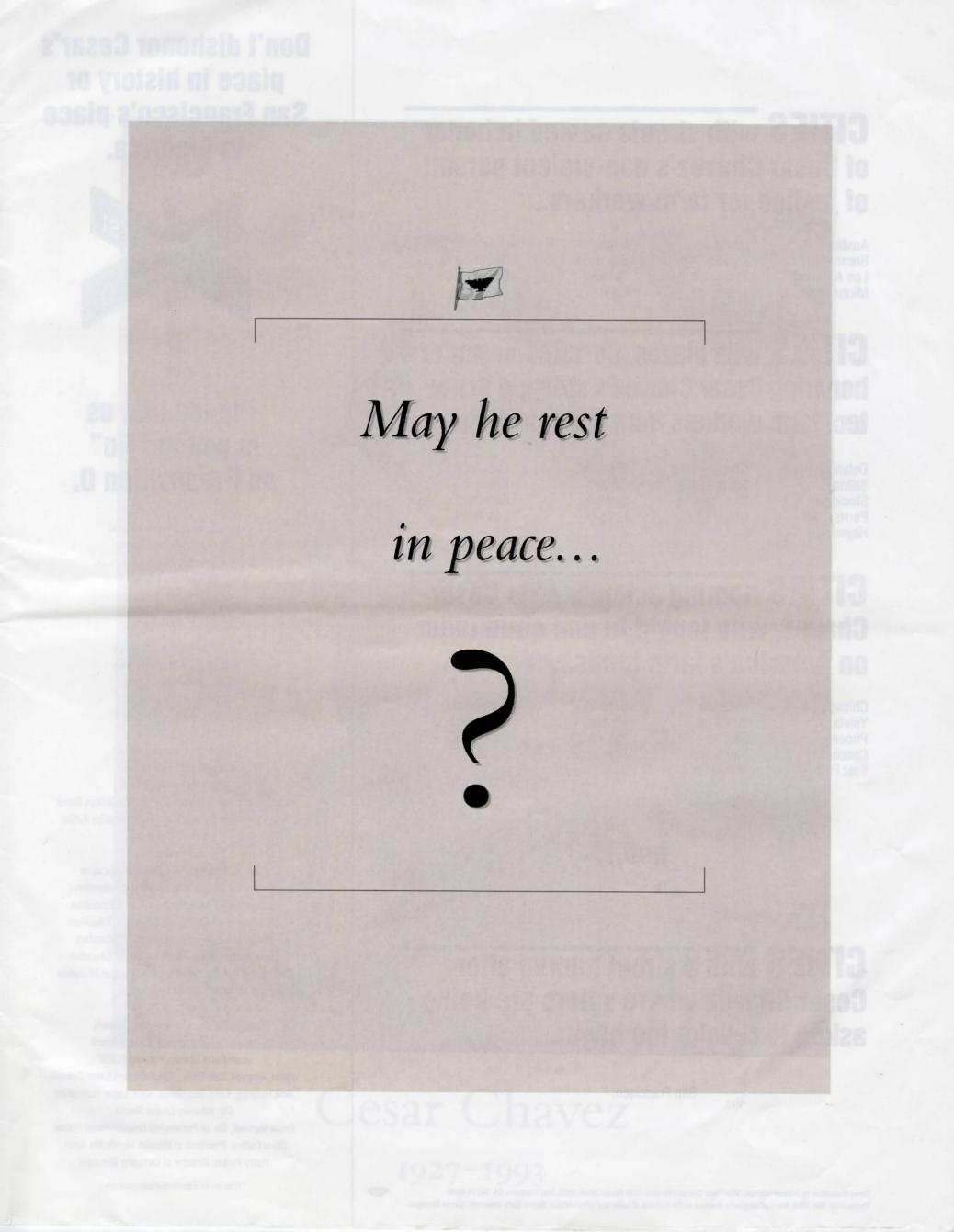
got stronger,

as his body

got weaker.



15 Some of the roughly 50,000 people who marched behind Cesar Chavez' casket at his funeral on April 29, 1993 in Delano. (Photos by Jocelyn Sherman.)



CITIES with streets named in honor of Cesar Chavez's non-violent pursuit of justice for farm workers...

Austin. Brentwood. Los Angeles. Minneapolis. Lynwood. Kansas City. Tepaneca. Tulare. Dallas. San Juan. Pontiac. Edinburg. Oklahoma City. South Bend. Long Beach.

CITIES with plazas, libraries or parks honoring Cesar Chavez's struggle to protect farm workers from toxic pesticides...

Delano. Salinas. Stockton. Perris. Hayward. Gilroy. Santa Lucia. San Jose. Union City. Phoenix. Tulare. Berkeley. Houston. San Jose. Phoenix. San Diego. Los Altos.

CITIES naming schools after Cesar Chavez, who fought to end child labor on America's farm lands...

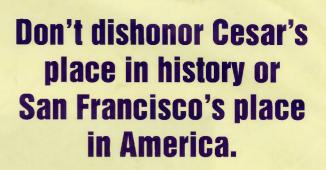
Chicago. Ysleta. Phoenix. Coachella. East Palo Alto. Houston. San Jose. Salinas. Santa Ana. Norwalk. Oxnard. Montebello. San Diego. Richmond. Bakersfield. Santa Ana. Inglewood. Parlier.

and...

CITIES with a street named after Cesar Chavez where voters are being asked to revoke the honor...

San Francisco.

Cover Illustration by Octavio Ocampo. Viva Cesar Chavez / No on O 2261 Market Street #292, San Francisco, CA 94114-9868 Phone (415) 864-3019. Many photographs courtesy of the Archives of Labor and Urban Affairs, Wayne State University, Detroit Michigan





Please join us in voting "No" on Proposition O.

Congresswoman Nancy Pelosi Assemblyman John Burton Speaker Emeritus Willie L. Brown, Jr. Assessor Doris Ward Art Agnos, Director of HUD Supervisor Tom Ammiano Supervisor Sue Bierman Supervisor Terence Hallinan Supervisor Willie B. Kennedy Supervisor Susan Leal Supervisor Carole Migden Supervisor Kevin Shelley Supervisor Mabel Teng Supervisor Barbara Kaufman Supervisor Tom Hsieh Supervisor Angela Alioto Rodel Rodis, San Francisco Community College Board Henry Der, Director of Chinese for Affirmative Action Roberta Achtenberg Joel Ventresca Angie Fa, San Francisco Board of Education Leland Yee, San Francisco Board of Education Dr. Dan Kelly, San Francisco Board of Education Keith Jackson, San Francisco Board of Education Jill Wynns, San Francisco Board of Education Steve Phillips, San Francisco Board of Education Carlotta Del Portillo, San Francisco Board of Education Sheriff Michael Hennessey **Reverend Cecil Williams** Bill Rojas, Superintendent of Schools Leslie Katz, Community College Board Joan-Marie Shelley, President UESF Walter Johnson, Sec-Treas., San Francisco Labor Council Jack Henning, Exec. Sec./Treas., Calif. Labor Federation **City Attorney Louise Renne** Enola Maxwell, Dir. of Portero Hill Neighborhood House Chris Collins, President of Mission Merchants Assn. Harry Parker, Director of DeYoung Museum

*Titles are for identification purposes only