

**California State University Channel Islands
Strategic Plan 2003-2008**

**Progress-To-Date
May 2008**

Table of Contents

	<u>Page</u>
Strategies.....	2
Initiative I.....	3
Initiative II.....	5
Initiative III.....	5
Continuing Challenges.....	6
Exhibits.....	7
• Undergraduate Degrees and Teaching Credentials	
• Graduate Degrees	
• Student Counts and FTEs	
• Strategic Planning Model Flowchart	
• Academic Master Plan	

Strategies

Strategy	Progress
1. Encourage and support learning through teaching, inquiry, scholarly and creative activities	<ul style="list-style-type: none"> a. 23 undergraduate degrees and credentials b. 7 masters degrees c. 2957 FTE in Fall 2007 d. Faculty Accomplishments (see Booklets) e. Grants, Prizes, Awards to students and faculty and staff f. Seven Year Assessment Plan g. Four Centers
2. Provide community access to University resources	<ul style="list-style-type: none"> a. CSUCI Foundation b. Business & Technology Partnership c. President's Circle d. Osher Institute e. Extended Education Programs f. Advisory Boards g. Campus events: speeches, symposiums, conferences, concerts, meetings
3. Earn WASC accreditation	<i>Awarded May 17, 2007</i>
4. Develop academic programs as well as support organizations and physical facilities	<ul style="list-style-type: none"> a. See #1 above b. Physical Master Plan and its planning process c. Strategic Budgeting priorities and the budgeting process
5. Promote University Advancement	<ul style="list-style-type: none"> a. Funding for President's Scholars b. Funding for Nursing Program c. Funding for Smith School of Business & Economics d. Yearly totals: <ul style="list-style-type: none"> 2002 \$3,783,376 2005 \$5,688,588 2003 \$1,707,600 2006 \$2,019,244 2004 \$1,801,902

Initiative I

To continually assess the effectiveness of and make appropriate modifications to the following programs, services, activities, and projects (not prioritized):

Item	Progress
- The recruitment, support, and retention of excellent faculty, staff, and administrators	a. 83 tenure/track faculty b. 289 lecturer faculty c. 328 staff and administrators
- Delivery of curriculum that promotes student learning	a. 30 undergraduate and graduate degrees and credentials b. Academic Master Plan c. Four Centers
- Co-Curricular and other student services	a. Created numerous programs including Disability Resources, Educational Opportunity, Crest leadership, Housing and Residential Education b. Created several Centers including New Students and Transition, Student Engagement and Applied Leadership, Enrollment, Multicultural Engagement c. Planned and implemented University Outreach, Comprehensive Program Review Assessment process, Co-Curricular Portfolio d. Other significant achievements: Student Union plans, Athletic and Campus Recreation plans, Personal Academic Record Card, Dimension of Development concept
- Progress towards WASC accreditation	<i>Awarded May 17, 2007</i>
- The development of the Academic Master Plan, including Curriculum	a. See Academic Master Plan Exhibit b. Academic Planning Committee and its planning process
- Enrollment management processes to build and support student numbers and retention	a. Enrollment Management and Student Success Committee b. Meeting FTE targets
-Continual evolution of the campus Physical Master Plan	a. See Physical Master Plan b. Physical Master Planning Committee and its planning process

-Generation of income from all potential sources, including the success of increased fundraising efforts	Success of CSUCI's Advancement organization
-Development of marketing and external communication processes to increase regional and national recognition and brand awareness	Success of CSUCI's Communications & Marketing organization

Initiative II

A special project to align faculty support (for teaching and for scholarly and creative activities), staff support, faculty and staff assessment and reward system with our Mission and Strategies

Item	Progress
Special Project	a. New RTP Policy b. HR Job Classification System c. Student Evaluation of Teaching Effectiveness (SETE) process d. Academic Affairs Structure Task Force

Initiative III

A special project to implement effective and comprehensive planning processes, organizational structures, and assessment/evaluation mechanisms

Item	Progress
Special Project	a. UPACC established by the President b. Strategic Budgeting process c. President's Council d. Seven Year Assessment Plan

Continuing Challenges

- Tenure/Track hiring
- Shaping and managing growth
- Public and private funding for daily operations
- Public and private funding for growth: Academic Programs, Other Programs, People and all Categories of Facilities
- Space: Classrooms, Dry and Wet Laboratories and all Categories of Facilities
- WASC curriculum approval process for Masters degrees

Undergraduate Degrees and Teaching Credentials

- Art
- Biology
- Business
- Chemistry
- Communication
- Computer Science
- Early Childhood Studies
- Economics
- Education (4)
- English
- Environment Science & Resource Management
- History
- Liberal Studies
- Mathematics
- Nursing
- Performing Arts
- Political Science
- Psychology
- Sociology
- Spanish

Graduate Degrees

- Biotechnology
- Business Administration
- Computer Science
- Dual Degree: MBA/MS Biotechnology
- Education Leadership
- Information Technology
- Mathematics