

375 Hudson Street  
New York, NY 10014  
Phone: 212-368-2606  
Fax: 212-368-2385

**Riverhead Books**

# Fax

**To:** Michele Serros (hotel guest)      **From:** Craig Burke

**Fax:** 212-368-2385      **Date:** July 31, 2000

**Phone:**      **Pages:** 14

**Re:** Itinerary

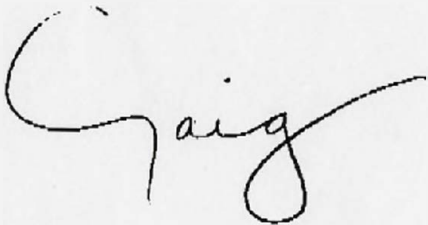
**•Comments:**

Michele,

Here's the itinerary for the rest of your tour. I'm out of the office for the rest of the week, so as much as possible we should try to stick to this. Penny and others here in the office are certainly capable of adding media interviews should they come through. Also, feel free to call me on my cell phone which should be with me at all times.

Hope you're feeling better!!! Lots of echinacea!

Best,



**HOW TO BE A CHICANA ROLE MODEL**

**Michele Serros**

**Craig Burke**  
h: 212-243-2328  
o: 212-366-2606  
f: 212-366-2385  
cell: 646-263-5750

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**LOS ANGELES**

**Monday, July 31**

Travel: Please make arrangements to get to the airport for your flight to San Diego.

Depart: Los Angeles/American Airlines/Flight #: 3106/3:00 pm

Arrive: San Diego/3:55 pm

Please take a cab from the airport to your hotel.

**HOTEL:**

Hyatt Regency  
One Market Place  
San Diego, CA 92101  
619-232-1234  
619-238-6464 fax

NOTE: You have a pre-interview scheduled with KPBS for 4:30. Please give them a call as soon as you can.

**4:30 PM ARRIVAL**

**4:30 PM to 5:00 PM**

Pre-Interview

**"THE LOUNGE"**

**KPBS-FM**

San Diego,  
CONTACT: Stefanie Levine  
619-594-8072

*Please call Stefanie at the scheduled time for a pre-interview. If you can't reach Stefanie, try calling her assistant producer, Seth Taylor, at 619-594-1849.*

07/31/2000

-- 1 --

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**SAN FRANCISCO**

**Wednesday, August 2**

**Travel:** Please make arrangements to get to the airport to catch your flight to San Francisco.

**Depart:** San Diego/United Airlines/Flight #2156/10:37 am

**Arrive:** San Francisco/12:02 pm

**Locator #:** NG2WJ2

**Your escort will meet you at the gate and take you to your hotel.**

**Escort Information:**

**Kathi Goldmark Media Escorts**

**Carolyn Dahl**

**415-346-9312**

**415-664-0517 fax**

**HOTEL:**

**Hotel Monaco**

**501 Geary Street**

**San Francisco, CA 94102**

**415-292-0100**

**415-292-0111 fax**

**Confirmation #: 19369179**

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**h: 212-243-2328**

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**SAN FRANCISCO (continued)**

**Wednesday, August 2**

**3:45 PM ARRIVAL**

**4:00 PM to 5:00 PM**

**Live Interview**

**"HARD KNOCK RADIO"**

**KPFA RADIO**

**1929 M.L. King Jr. Way**

**Berkeley, CA**

**CONTACT: Weyland Southern**

**510-848-6767 X220**

*Rosie Reyes will be interviewing you on the show. She tells me that she saw you read two years ago at Modern Times. This is live, so mention tonight's reading at Black Oak. They're planning to take calls for the last 15 or so minutes.*

**7:15 PM ARRIVAL**

**7:30 PM to 8:30 PM**

**Reading/Signing**

**BLACK OAK BOOKS**

**1491 Shattuck Avenue**

**Berkeley, CA 94709**

**CONTACT: Rose Katz**

**510-486-0915**

**510-486-0698 STORE**

07/31/2000

-- 4 --

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**SAN FRANCISCO**

**Thursday, August 3**

**7:15 PM ARRIVAL**

**7:30 PM to 8:30 PM**

**Reading/Signing**

**A CLEAN WELL-LIGHTED PLACE**

**601 Van Ness Avenue**

**San Francisco, CA 94102**

**CONTACT: Neal Softman**

**415-931-9248**

**415-567-6885 FAX**

07/31/2000

-- 5 --