

*Facsimile transmittal*To: Michelle Serros Fax: _____From: Penny Styponias Date: 08/01/00Re: Tour Schedule Pages 13CC: N/A

- Urgent
- For Review
- Please Comment
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* Att: Please hold for
hotel guest Michelle

Serros *

Michelle--

Here is your revised / updated your schedule !!

There is a new interview scheduled on Aug. 2
@ 5:15 p.m. and on Aug. 4 @ 7 p.m.

Any questions please call!

P.S. - Craig said he doesn't have any reviews
as of yet, but he will keep Angela updated.

(Signature)

HOW TO BE A CHICANA ROLE MODEL**Michele Serros**

Craig Burke
 h: 212-243-2328
 o: 212-366-2606
 f: 212-366-2385
 cell: 646-263-5750

SAN DIEGO**Tuesday, August 1**

Travel: You've made plans to travel down to San Diego with a friend. Please let me know in advance if you'll need directions to the bookstore.

12:50 PM ARRIVAL**1:00 PM to 2:00 PM**

Taped Interview

"THE LOUNGE"**KPBS-FM**

5200 Campanile Drive

San Diego, CA 92182

CONTACT: Stefanie Levine

619-594-8072

This is the best radio interview program in San Diego. They will tape the interview and air it at a later date, so no need to mention your reading.

*Sent T.Y***6:45 PM ARRIVAL****7:00 PM to 8:30 PM**

Reading/Signing

BORDERS BOOKS & MUSIC

1072 Camino Del Rio North

San Diego, CA 92108

CONTACT: Anne Armstrong

619-295-2730

619-295-3822 FAX

Sent T.Y

You will drive back to Los Angeles after your reading. Remember that you have a morning flight to San Francisco.

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SAN FRANCISCO**Wednesday, August 2**

Travel: Please make arrangements to get to the airport to catch your flight to San Francisco.

Depart: San Diego/United Airlines/Flight #2156/10:37 am

Arrive: San Francisco/12:02 pm

Locator #: NG2WJ2

Your escort will meet you at the gate and take you to your hotel.

Escort Information:**Kathi Goldmark Media Escorts****Carolyn Dahl**

415-346-9312

415-664-0517 fax

HOTEL:**Hotel Monaco**

501 Geary Street

San Francisco, CA 94102

415-292-0100

415-292-0111 fax

Confirmation #: 19369179

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SAN FRANCISCO (continued)

Wednesday, August 2

3:45 PM ARRIVAL
4:00 PM to 5:00 PM
Live Interview

"HARD KNOCK RADIO" *Sent*
KPFA RADIO
1929 M.L. King Jr. Way
Berkeley, CA
CONTACT: Weyland Southern
510-848-6767 X220

Rosie Reyes will be interviewing you on the show. She tells me that she saw you read two years ago at Modern Times. This is live, so mention tonight's reading at Black Oak. They're planning to take calls for the last 15 or so minutes.

5:00 PM ARRIVAL
5:15 PM to 6:00 PM

"LA RAZA CHRONICLES"
KPFA RADIO
1929 M.L. King Jr. Way *Sent*
Berkeley, CA
CONTACT: Amelia Gonzales
510-848-6767 X.213

7:15 PM ARRIVAL
7:30 PM to 8:30 PM
Reading/Signing

BLACK OAK BOOKS
1491 Shattuck Avenue
Berkeley, CA 94709
CONTACT: Rose Katz
510-486-0915
510-486-0698 STORE

need to find correct name

HOW TO BE A CHICANA ROLE MODEL

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cell: 646-263-5750

Penny
212-366-2153

SAN FRANCISCO

Thursday, August 3

7:15 PM ARRIVAL
7:30 PM to 8:30 PM
Reading/Signing

A CLEAN WELL-LIGHTED PLACE
601 Van Ness Avenue
San Francisco, CA 94102
CONTACT: Neal Softman
415-931-9248
415-567-6885 FAX

800 - 777-0133 DMV

1377 Fell

MTF-8-5

W-9-5

TU 8-6³⁰

temporary

HOW TO BE A CHICANA ROLE MODEL**Michele Serros****Craig Burke**
h: 212-243-2328
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cell: 646-263-5750**SAN FRANCISCO****Friday, August 4**

Your escort will pick you up at the hotel and take you to your interview at KQED.

9:45 AM ARRIVAL
10:00 AM to 11:00 AM
Live Interview**"FORUM"**
KQED-FM
2601 Mariposa
San Francisco, CA 94110
CONTACT: Holly Kernan
415-553-2310

Steve Cuevas?

As you know, this is the best interview show in San Francisco. Thanks to your buddy Mike Cuevas.

After your interview, your escort will take you to the airport to catch your flight to Los Angeles.

NOTE: The flight below is the one that you are ticketed for, but we need to get you on an earlier flight if you're going to make the interview at KCET-TV in L.A. There are United flights to Los Angeles leaving at 12:52 pm, 1:19 pm, and 1:30 pm. I would suggest that you head to the airport immediately following your interview and catch the earliest flight that you can.

Depart: San Francisco/United Airlines/Flight #1005/2:00 pm
Arrive: Los Angeles/3:25 pm
Locator #: NG2WJ2

Please make arrangements to get to your interview and to the hotel. (NOTE: You are booked at the Renaissance Beverly Hills for three nights.)

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SAN FRANCISCO (continued)**Friday, August 4****4:30 PM ARRIVAL****5:00 PM to 5:30 PM**

Taped Interview

"LIFE & TIMES"**KCET-FM**

4401 Sunset Blvd.

Los Angeles, CA 90027

CONTACT: Vicki Curry

323-953-5634

As you know, this show airs nightly on the Los Angeles PBS affiliate. The interview will be taped and aired at a later date, so there's no need to mention specific readings.

*Val Zavala
Sent*

Hotel:

Renaissance Beverly Hills

1224 S. Beverwil Drive

Los Angeles, CA 90035

310-277-2800

310-277-5470 fax

Confirmation #: 82071778

The Oye Magazine interview will take place at your hotel. Fernando Diaz will call your room when he is downstairs.

7:00 PM to 8:00 PM

In-Person Interview

OYE MAGAZINE

6380 Wilshire Boulevard Suite 1113

Los Angeles, CA 90048

CONTACT: Fernando Diaz

323-651-2064

*Jimi Garcia
Sent*

Have a great weekend and have good events!!!

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LONG BEACH

Saturday, August 5

6:45 PM ARRIVAL
7:00 PM to 9:00 PM
Reading/Signing

CULTURA LATINA
4125 Norse Way
Long Beach, CA 90808
CONTACT: Anita Cano
562-982-1515
562-982-1518 FAX

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LOS ANGELES

Sunday, August 6

3:45 PM ARRIVAL

4:00 PM to 5:30 PM

Reading/Signing

ESPRESSO MI CULTURA

5625 Hollywood Blvd.

Hollywood, CA 90028

CONTACT: Josie Aguilar

323-461-0808

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LOS ANGELES TO NYC**Monday, August 7****Travel:** Please make arrangements to get to the airport for your flight back to New York.**Depart:** Los Angeles/American Airlines/Flight #180/4:00 pm**Arrive:** NYC Kennedy/12:25 am**Please take a cab from the airport to your apartment. Wow! What a great tour! Good job!**

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NEW YORK**Thursday, August 17****9:30 PM ARRIVAL****9:30 PM to 10:30 PM****Live Chat****"LATINO CULTURE"****ABOUT.COM**

CONTACT: Rich Vazquez

This chat will run in the "Latino Culture Guide" section on About.com. In addition to the chat, Rich is posting excerpts from both books and a list of your upcoming readings.

HOW TO BE A CHICANA ROLE MODEL

Michele Serros

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NEW YORK

Thursday, August 24

3:50 PM ARRIVAL

4:00 PM to 5:00 PM

Live Chat

SOLOELLA.COM

New York, NY

CONTACT: Luz Maria Salazar

212-313-9812

This chat was set up by Luz Maria, the woman married to Rodrigo from Urban Latino. Remember we met them at your NY reading?

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NEW YORK
Friday, August 25

4:00 PM ARRIVAL
4:30 PM to 5:00 PM
Live Interview

"TALK OF THE CITY"
KPCC-FM
1 Centre Street
New York, NY
HOST: Kitty
CONTACT: Crystal Smith
626-585-7821

This is a live interview with Kitty at KPCC-FM. You will be in the studios at WNYC Radio here in Manhattan.