


writers & artists agency
323-866-0900

Stephanie
Craig
1 ent 

Facsimile transmittal

To: Hotel guest Michelle Serros Fax: _____

From: Penny Styponias Date: 8 | 2 | 00

Re: TOUR Pages 12

CC: _____

- Urgent
- For Review
- Please Comment
- Please Reply
- Please Recycle

Vermont
Hollywood

Querida Michelle,

Here is the updated itinerary.
I'm also faxing a copy to the escort.
The reporter from the bi-lingual paper
will only be in his office till 3 so try
& call before then!

Thanks!
Penny

HOW TO BE A CHICANA ROLE MODEL

Michele Serros

Craig Burke
h: 212-243-2328
o: 212-366-2606
f: 212-366-2385
cell: 646-263-5750

SAN FRANCISCO

Wednesday, August 2

Travel: Please make arrangements to get to the airport to catch your flight to San Francisco.

Depart: San Diego/United Airlines/Flight #2156/10:37 am
Arrive: San Francisco/12:02 pm
Locator #: NG2WJ2

Your escort will meet you at the gate and take you to your hotel.

Escort Information:
Kathi Goldmark Media Escorts
Carolyn Dahl
415-346-9312
415-664-0517 fax

HOTEL:
Hotel Monaco
501 Geary Street
San Francisco, CA 94102
415-292-0100
415-292-0111 fax
Confirmation #: 19369179

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*Ken has a meeting
(reschedule
for Monday*

SAN FRANCISCO (continued)

Wednesday, August 2

3:45 PM ARRIVAL

4:00 PM to 5:00 PM

Live Interview

"HARD KNOCK RADIO"

KPFA RADIO

1929 M.L. King Jr. Way

Berkeley, CA

CONTACT: Weyland Southern

510-848-6767 X220

Rosie Reyes will be interviewing you on the show. She tells me that she saw you read two years ago at Modern Times. This is live, so mention tonight's reading at Black Oak. They're planning to take calls for the last 15 or so minutes.

5:00 PM ARRIVAL

5:15 PM to 6:00 PM

"LA RAZA CHRONICLES"

KPFA RADIO

1929 M.L. King Jr. Way

Berkeley, CA

CONTACT: Amelia Gonzales

510-848-6767 X.213

7:15 PM ARRIVAL

7:30 PM to 8:30 PM

Reading/Signing

BLACK OAK BOOKS

1491 Shattuck Avenue

Berkeley, CA 94709

CONTACT: Rose Katz

510-486-0915

510-486-0698 STORE

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SAN FRANCISCO
Thursday, August 3

Michelle, please call Dan Arith anytime at his office before 3pm today.
He will be leaving the office after 3.

EL REPORTERO

Telephone interview

CONTACT: Dan Arith
415-648-3711
415-674-5791 HOME

7:15 PM ARRIVAL
7:30 PM to 8:30 PM
Reading/Signing

A CLEAN WELL-LIGHTED PLACE
601 Van Ness Avenue
San Francisco, CA 94102
CONTACT: Neal Softman
415-931-9248
415-567-6885 FAX

HOW TO BE A CHICANA ROLE MODEL**Michelle Serros****Craig Burke**
h: 212-243-2328
o: 212-366-2606
f: 212-366-2385
cell: 646-263-5750**SAN FRANCISCO****Friday, August 4**

Your escort will pick you up at the hotel and take you to your interview at KQED.

9:45 AM ARRIVAL
10:00 AM to 11:00 AM
Live Interview**"FORUM"**
KQED-FM
2601 Mariposa
San Francisco, CA 94110
CONTACT: Holly Kernan
415-553-2310

As you know, this is the best interview show in San Francisco. Thanks to your buddy Mike Cuevas.

After your interview, your escort will take you to the airport to catch your flight to Los Angeles.

NOTE: The flight below is the one that you are ticketed for, but we need to get you on an earlier flight if you're going to make the interview at KCET-TV in L.A. There are United flights to Los Angeles leaving at 12:52 pm, 1:19 pm, and 1:30 pm. I would suggest that you head to the airport immediately following your interview and catch the earliest flight that you can.

Depart: San Francisco/United Airlines/Flight #1005/2:00 pm
Arrive: Los Angeles/3:25 pm
Locator #: NG2WJ2

Please make arrangements to get to your interview and to the hotel. (NOTE: You are booked at the Renaissance Beverly Hills for three nights.)

HOW TO BE A CHICANA ROLE MODEL**Michele Serros****Craig Burke**

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SAN FRANCISCO (continued)**Friday, August 4****4:30 PM ARRIVAL****5:00 PM to 5:30 PM**

Taped Interview

"LIFE & TIMES"**KCET-FM**

4401 Sunset Blvd.

Los Angeles, CA 90027

CONTACT: Vicki Curry

323-953-5634

As you know, this show airs nightly on the Los Angeles PBS affiliate. The interview will be taped and aired at a later date, so there's no need to mention specific readings.

Hotel:

Renaissance Beverly Hills

1224 S. Beverwil Drive

Los Angeles, CA 90035

310-277-2800

310-277-5470 fax

Confirmation #: 82071778

The Oye Magazine interview will take place at your hotel. Fernando Diaz will call your room when he is downstairs.

7:00 PM to 8:00 PM

In-Person Interview

OYE MAGAZINE

6380 Wilshire Boulevard Suite 1113

Los Angeles, CA 90048

CONTACT: Fernando Diaz

323-651-2064

Have a great weekend and have good events!!!

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Miciele Serros

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LONG BEACH
Saturday, August 5

6:45 PM ARRIVAL.
7:00 PM to 9:00 PM
Reading/Signing

CULTURA LATINA
4125 Norse Way
Long Beach, CA 90808
CONTACT: Anita Cano
562-982-1515
562-982-1518 FAX

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LOS ANGELES

Sunday, August 6

3:45 PM ARRIVAL

4:00 PM to 5:30 PM

Reading/Signing

ESPRESSO MI CULTURA

5625 Hollywood Blvd.

Hollywood, CA 90028

CONTACT: Josie Aguilar

323-461-0808

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LOS ANGELES TO NYC

Monday, August 7

Travel Please make arrangements to get to the airport for your flight back to New York.

Depart: Los Angeles/American Airlines/Flight #180/4:00 pm

Arrive: NYC Kennedy/12:25 am

Please take a cab from the airport to your apartment. Wow! What a great tour! Good job!

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NEW YORK

Thursday, August 17

9:30 PM ARRIVAL

9:30 PM to 10:30 PM

Live Chat

"LATINO CULTURE"

ABOUT.COM

CONTACT: Rich Vazquez

This chat will run in the "Latino Culture Guide" section on About.com. In addition to the chat, Rich is posting excerpts from both books and a list of your upcoming readings.

HOW TO BE A CHICANA ROLE MODEL

Michele Serros

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NEW YORK

Thursday, August 24

3:50 PM ARRIVAL

4:00 PM to 5:00 PM

Live: Chat

SOLOELLA.COM

New York, NY

CONTACT: Luz Maria Salazar

212-313-9812

This chat was set up by Luz Maria, the woman married to Rodrigo from Urban Latino. Remember we met them at your NY reading?

HOW TO BE A CHICANA ROLE MODEL

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NEW YORK

Friday, August 25

4:00 PM ARRIVAL.

4:30 PM to 5:00 PM

Live Interview

"TALK OF THE CITY"

KPCC-FM

1 Centre Street

New York, NY

HOST: Kitty

CONTACT: Crystal Smith

626-585-7821

This is a live interview with Kitty at KPCC-FM. You will be in the studios at WNYC Radio here in Manhattan.